



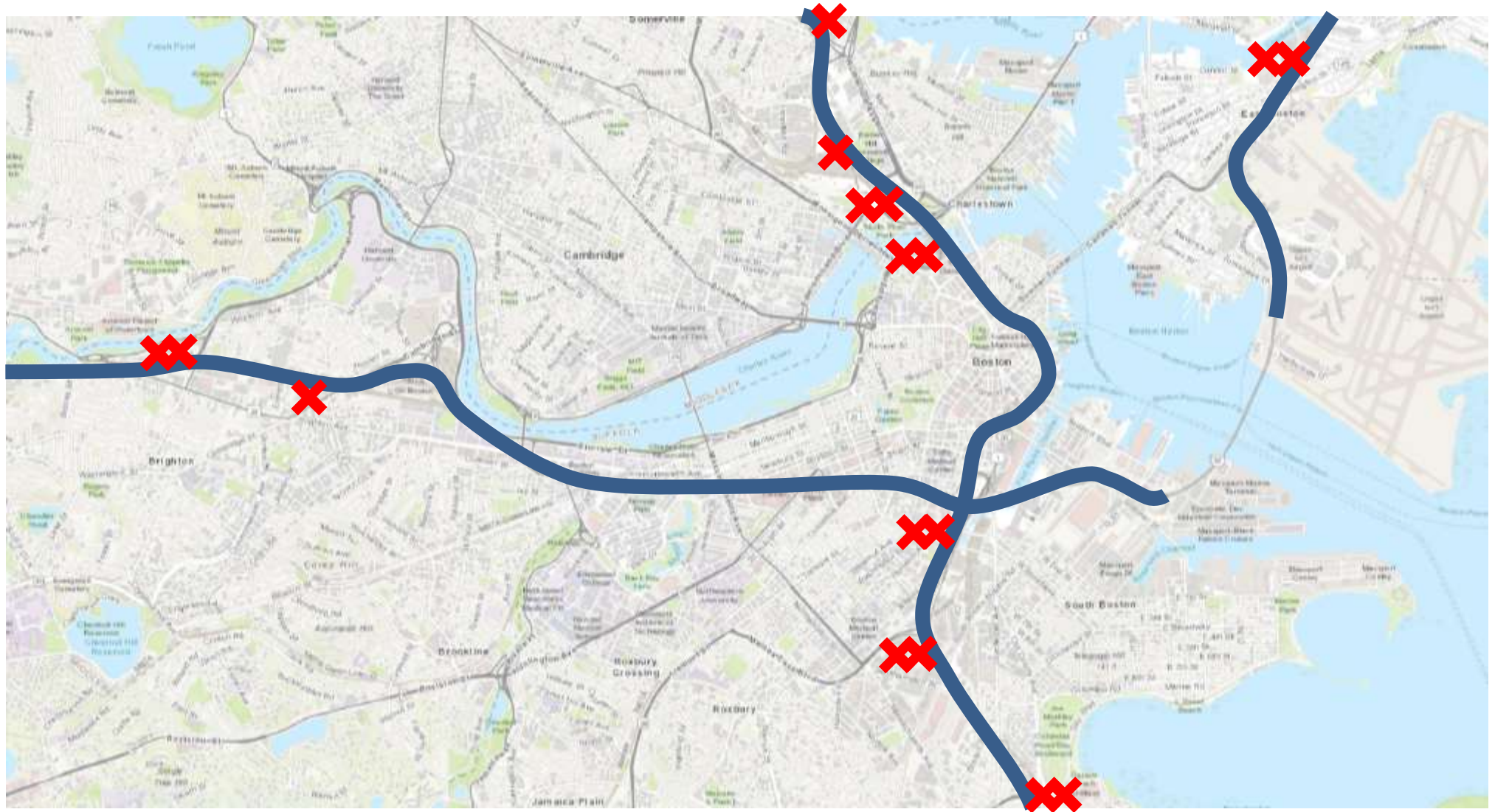
ALLIANCE OF DOWNTOWN CIVIC ORGANIZATIONS

Electronic Billboard Inventory: 7/13/2020

The Alliance of Downtown Civic Organizations was formed in 2014 to represent interests of Downtown Boston residents (including **Bay Village, Back Bay, Beacon Hill, Chinatown, Fenway, Midtown/Downtown, North End, South End** and **West End**). ADCO focuses on city-wide matters, from urban planning to the protection of residential quality-of-life, unifying the collected voices of the residents' associations representing our Downtown neighborhoods. Boston's Downtown area is an important part of our residential community, accounting for over 20% of the City's population. Our Downtown neighborhoods are also those most affected by the rapid rise of AirBnB and other short-term rental platforms.



Current “MOOA-approved” Roadside Electronic Billboards in Boston





ClearChannel 11501



Structure on an MBTA right of way



ClearChannel 11514



Structure on an MBTA right of way

Note: The MBTA digitals along the Leverett Connector that are by the MBTA repair sheds are not situated in a commercial or industrial area (there's only one business down there - Boston Sand & Gravel)



ClearChannel 11502



Structure on an MBTA right of way

Note: The MBTA digitals along the Leverett Connector that are by the MBTA repair sheds are not situated in a commercial or industrial area (there's only one business down there - Boston Sand & Gravel)



ClearChannel 11503



Structure on an MBTA right of way

Note: The MBTA digitals along the Leverett Connector that are by the MBTA repair sheds are not situated in a commercial or industrial area (there's only one business down there - Boston Sand & Gravel)



TD Garden 101-102

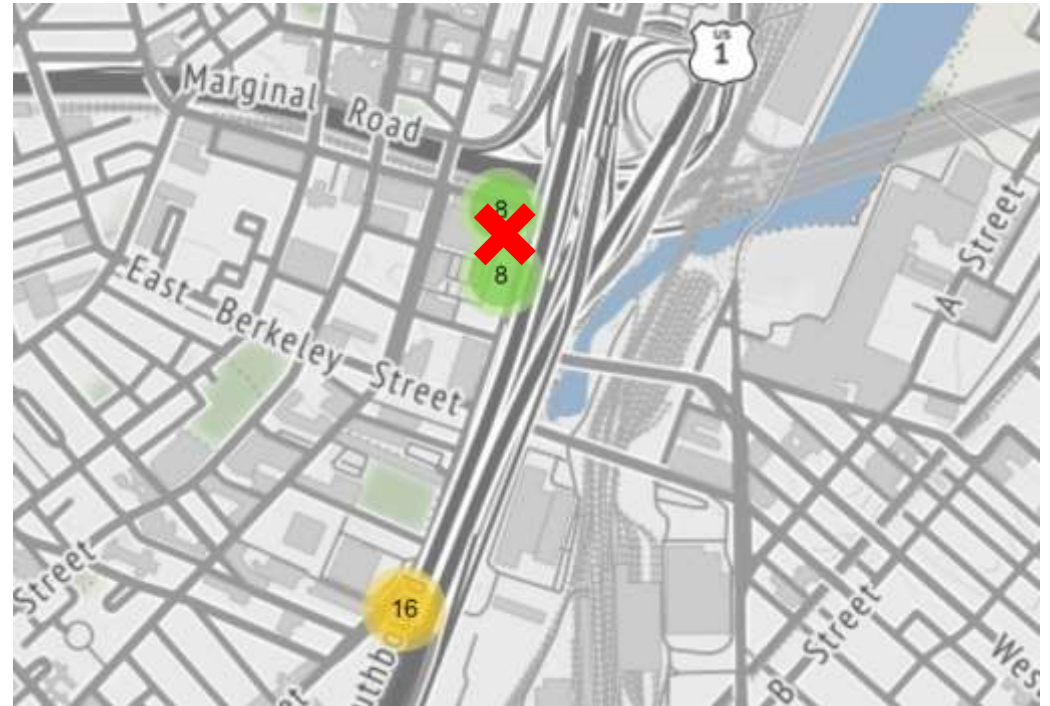
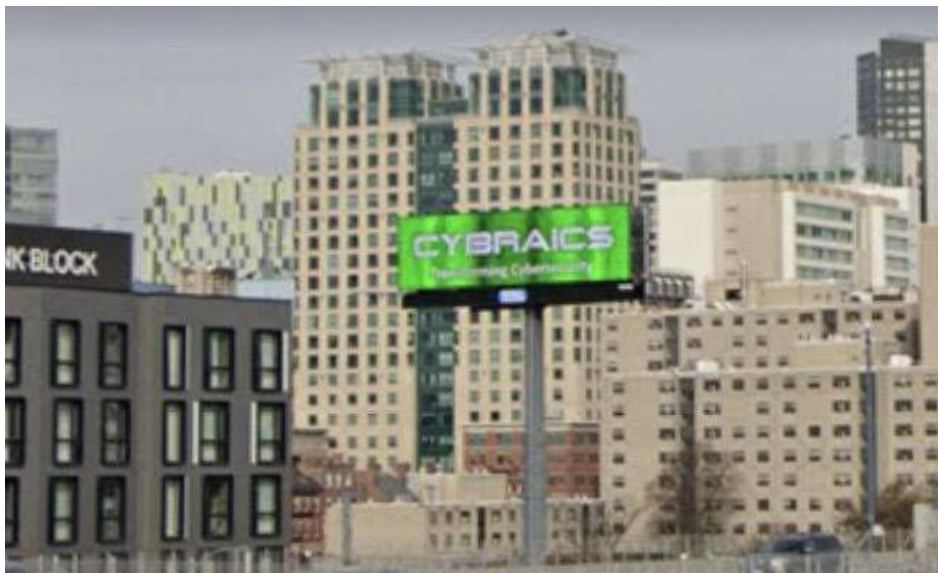


Affixed to the north side of Boston Garden

Note: The 2 digital billboards on the side of the Boston Garden do not satisfy the spacing requirements for digital billboards (there are 2 there and state regs require they need to be 500 ft apart). Never mind the safety issue with putting digital billboards at a 90 degree turn of the Leverett Connector!



Total Outdoor 300

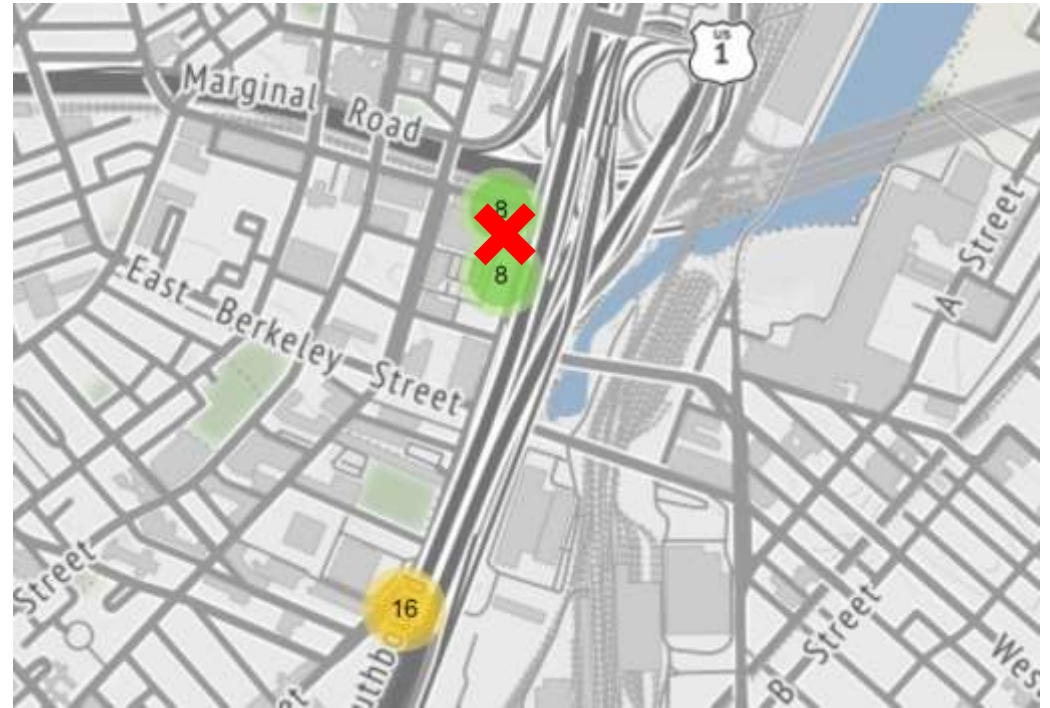


Structure on non-MBTA land

Note: These digitals are situated in areas that is currently a giant new residential area. Once the residential building was initiated, these billboards became non-conforming. It's unclear how they got “upgraded” to digital after that point



Total Outdoor 301

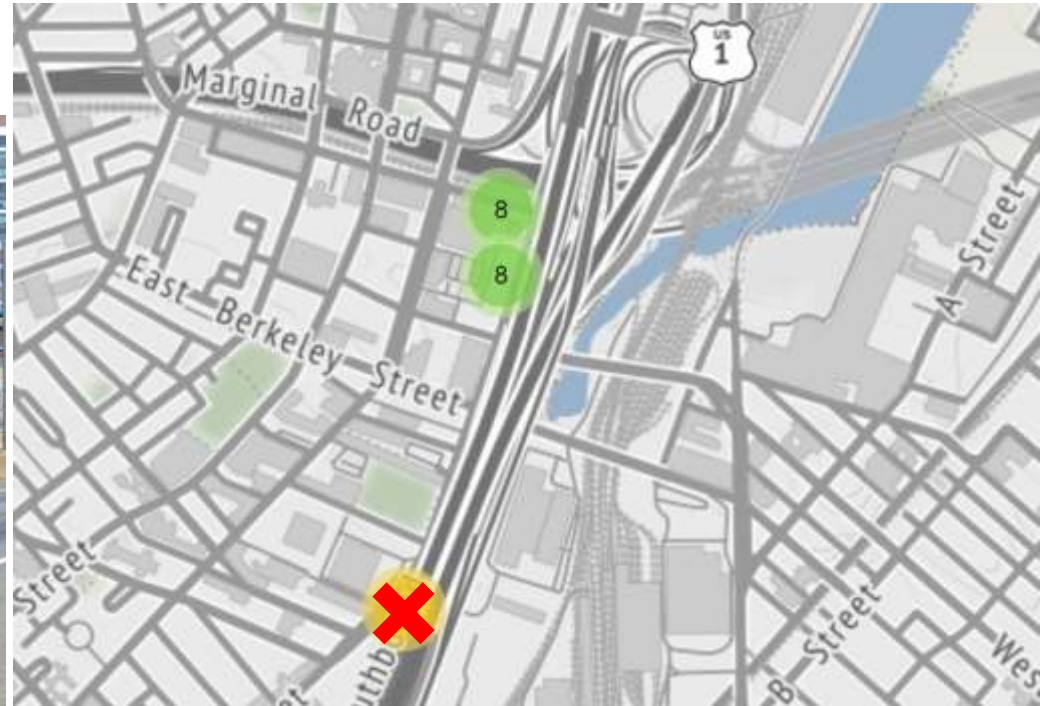


Structure on non-MBTA land

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ClearChannel 5447

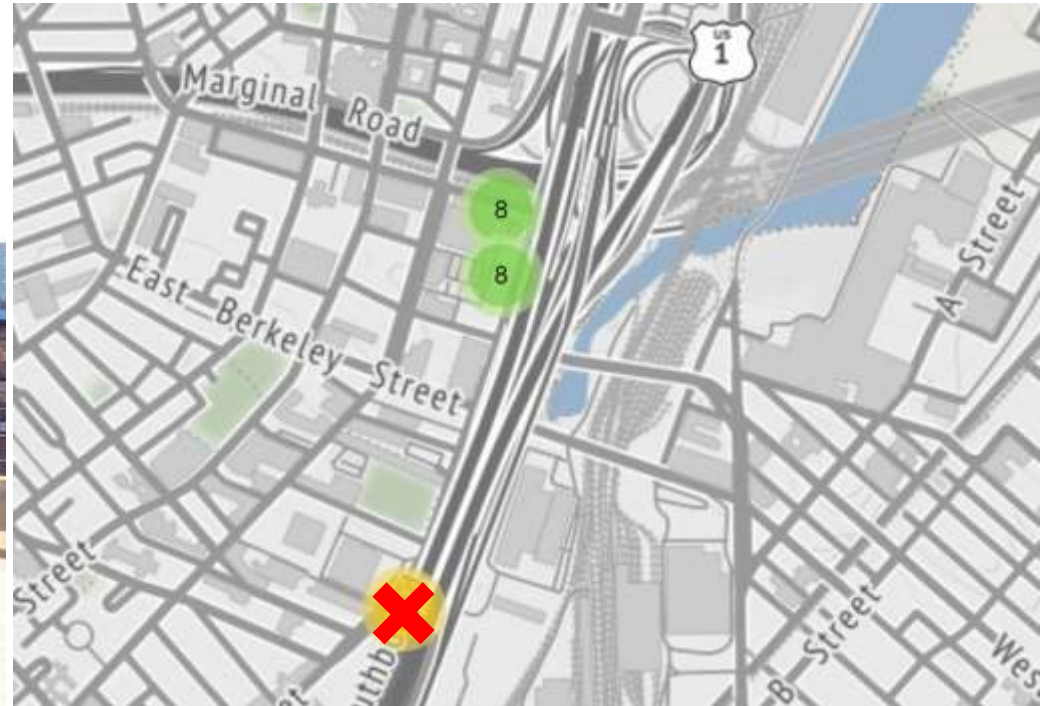


Structure on non-MBTA land

Note: Unclear how billboard was “upgraded” to digital



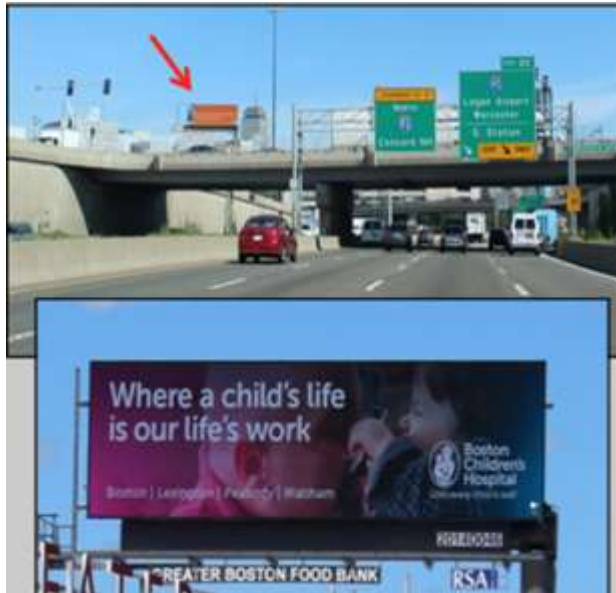
ClearChannel 5448



Structure on non-MBTA land

Note: Unclear how billboard was “upgraded” to digital

RSA 23



Structure on non-MBTA land

Note: Unclear how billboard was “upgraded” to digital. Billboard situated in an area planned to be a giant new residential complex. It was put there to get ahead of all the building



RSA 22

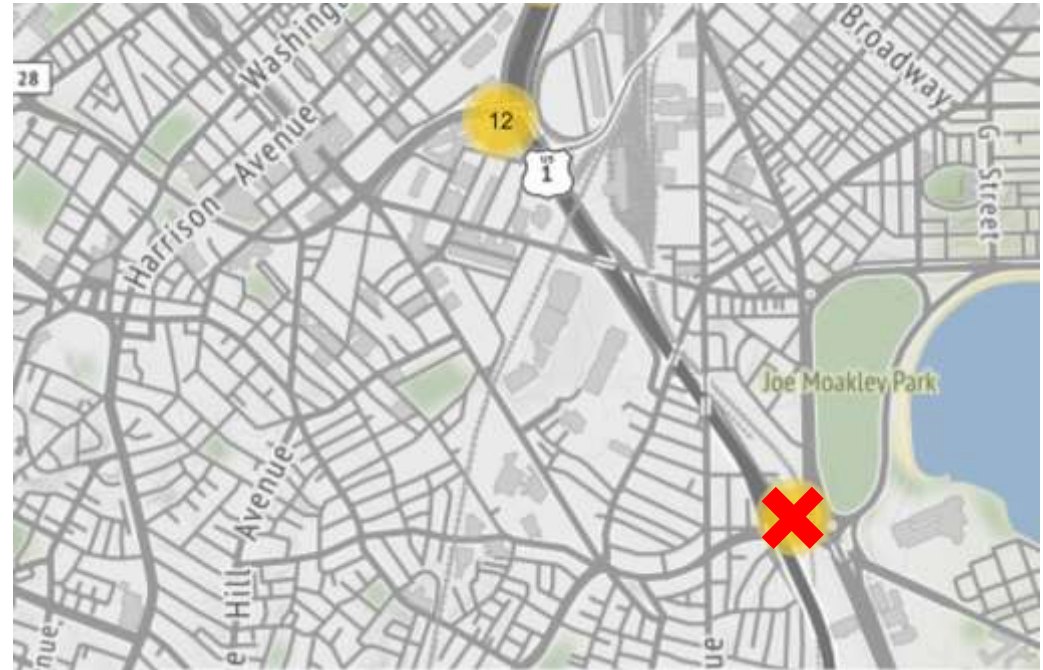


Structure on non-MBTA land

Note: Unclear how billboard was “upgraded” to digital. Billboard situated in an area planned to be a giant new residential complex. It was put there to get ahead of all the building



ClearChannel 5399

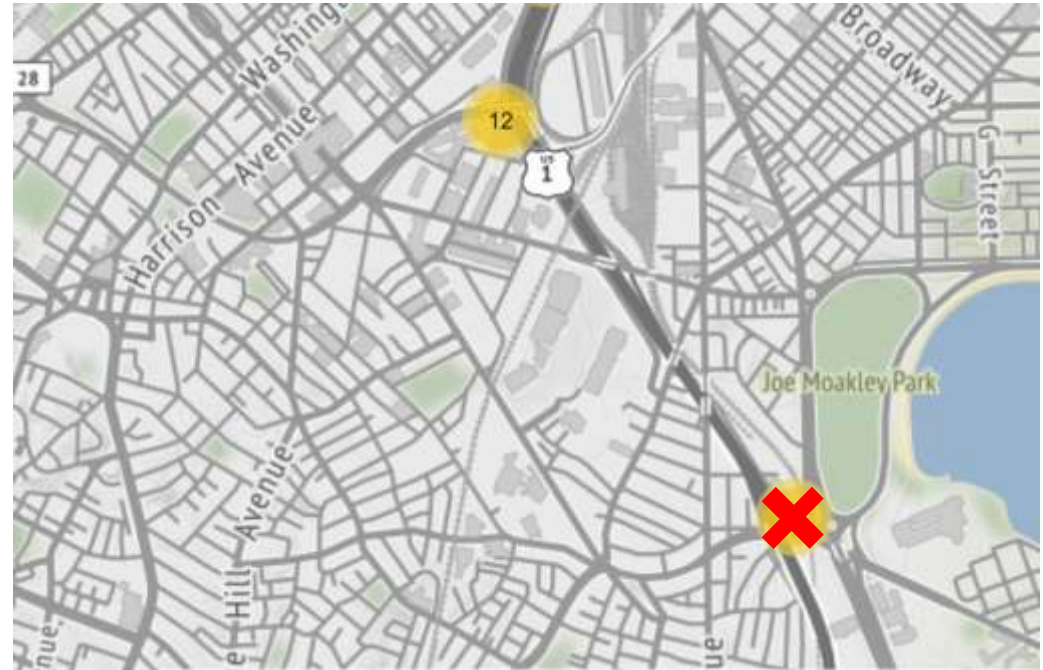


Structure on an MBTA right of way

Note: This digital billboard sits right outside of McCormack Housing, a residential area - the MBTA doesn't have to comply with municipal billboard bans and can put these anywhere. Perhaps one of the best illustrations of blight equity issues



ClearChannel 5398



Structure on an MBTA right of way

Note: This digital billboard sits right outside of McCormack Housing, a residential area - the MBTA doesn't have to comply with municipal billboard bans and can put these anywhere. Perhaps one of the best illustrations of blight equity issues



Outfront Media 103



Structure on/close to an MBTA right of way

Note: This digital billboard is situated in an area planned to be a giant new residential complex. It was evidently put there to get ahead of all the building



ClearChannel 6260



Structure on an MBTA right of way

Note: This digital billboard is situated in an area planned to be a giant new residential complex. It was evidently put there to get ahead of all the building



ClearChannel 6261

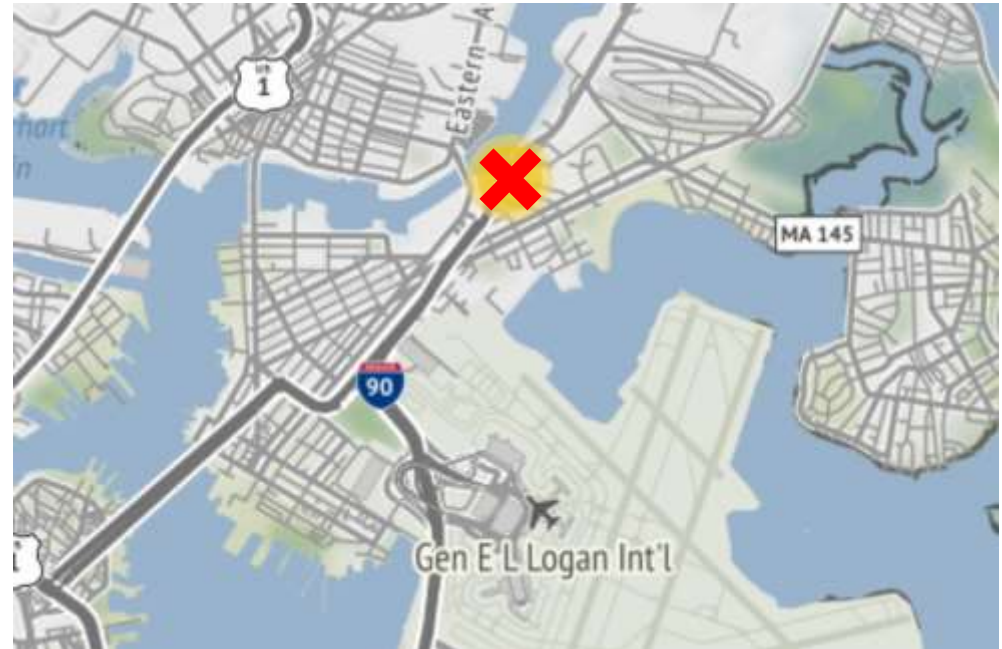


Structure on an MBTA right of way

Note: This digital billboard is situated in an area planned to be a giant new residential complex. It was evidently put there to get ahead of all the building



ClearChannel 6962



Structure on non-MBTA land

Note: Unclear how billboard was “upgraded” to digital



ClearChannel 6964



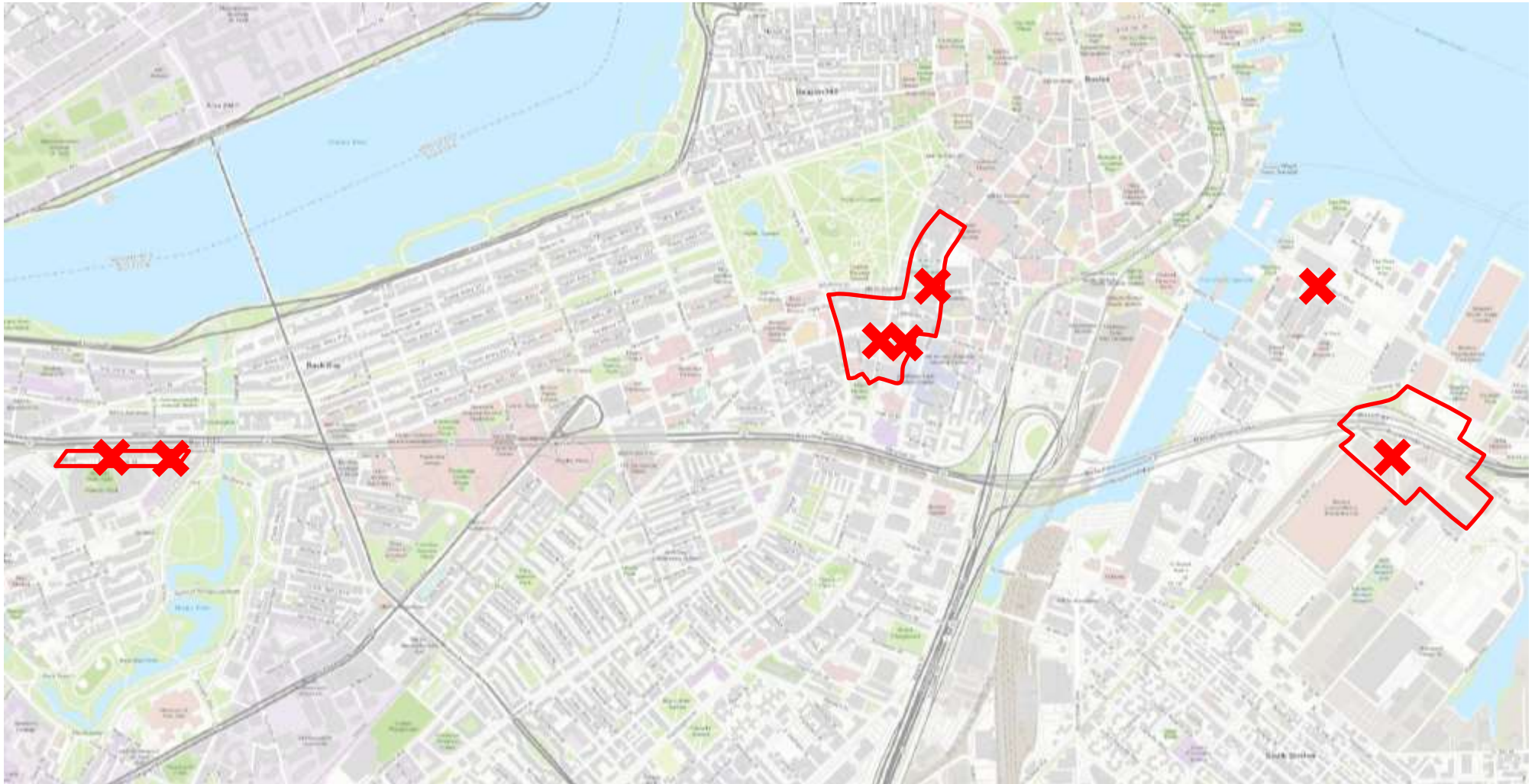
Structure on non-MBTA land

Note: Unclear how billboard was “upgraded” to digital



Current “Condition Use” Zones for Electronic Billboards – all else is “Forbidden”

Just over 70 acres, or a bit more than a tenth of a square mile





Orange Barrel Media DG-500A/C

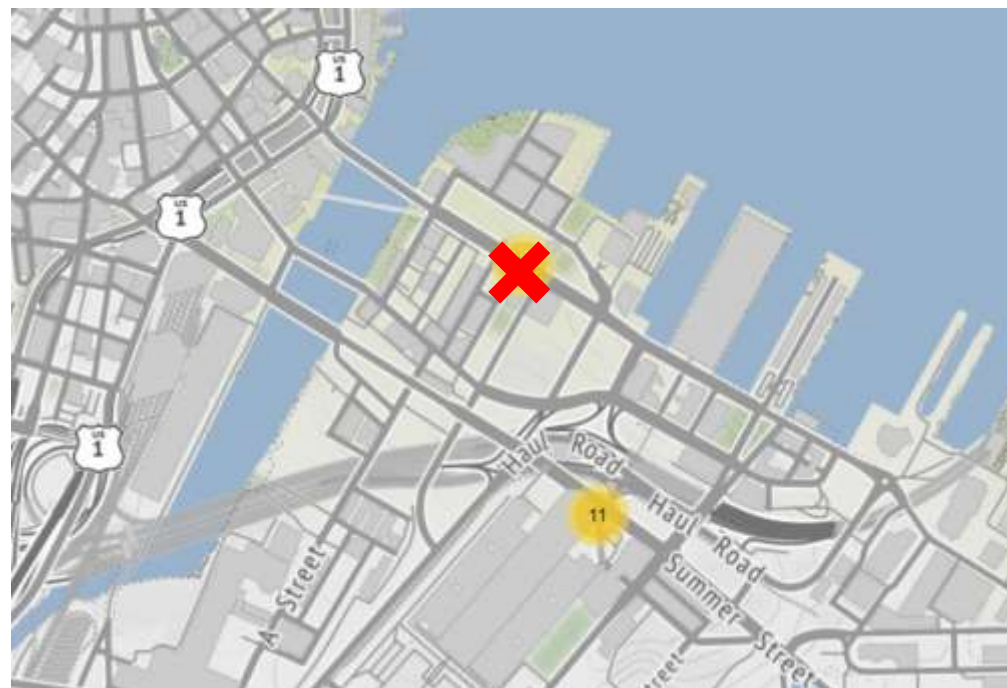


Structure within the “Seaport Convention Center Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use



Orange Barrel Media DG-506A/B



Structure **NOT** within the “Seaport Convention Center Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use



New Tradition Media 1201A/B



Structure within the “Theater District Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use



Orange Barrel Media DG-504



Structure within the “Theater District Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use



Orange Barrel Media DG-508



Structure within the “Theater District Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use



Orange Barrel Media DG-505

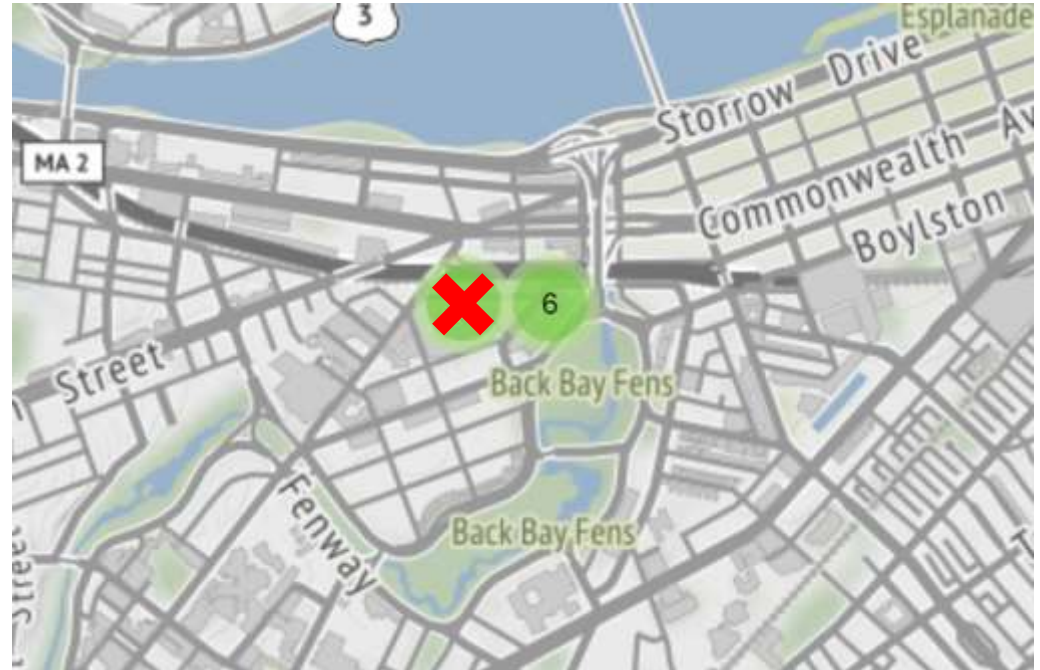


Structure within the “Lansdown Street Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use



Orange Barrel Media DG-507



Structure within the “Lansdown Street Electronic Sign District” as recorded into Boston’s zoning code in 2007

Note: Only the three “Electronic Sign Districts” are Conditional Use zoning for electronic signs – all other Boston locations are Forbidden Use